



— YOUR PROJECT BRIEF

A wall of text on a slide *loses the room in 10 seconds.*

Five long bullets, small font, no message. Your audience reads instead of listening, and remembers nothing. This file shows you my way of working, lets you choose a design and tells me what you need. Fill it in a few minutes, save it and send it back to me.

What you get



Editable PowerPoint + PDF

Change anything later



Your brand colours and fonts

A deck that looks like you



Icons, charts and visuals

From your own data



Smooth, simple animation

That explains, not distracts



Arabic, English or both

Right-to-left done properly



2 weeks of free revisions

Confidential, always

How it works

1

Fill pages 2 and 3

Pick a design and answer a few questions

2

Send it back

In our chat on
Freelancer.com

3

Detailed quotation

Your roadmap, my advice
and the exact price

4

We start

Editable files + 2 weeks
of free revisions

Before

Our Results 2025

- This year we achieved a lot of things and the sales increased by 38% compared to last year which is a great achievement for the whole team
- We opened 2 new branches (Cairo and Alexandria) and hired 25 new employees
- Customer satisfaction was 4.6 out of 5 in the survey of 1,200 customers
- Challenges: supply chain, prices, competition, hiring
- Next year we plan to open 3 more branches and launch the online store and improve the delivery time



After · my way

We grew 38% and opened two branches

1

New branches
Cairo and Alexandria

2

4.6 · Customer rating
1,200 customers asked

3

25 · New people
Hired and trained

4 / 12
© Karen



My tip: Write the slide title as a sentence.

"Sales grew 38%" tells the story. "Sales" is only a topic. If your audience reads only the titles, they should still get your message.



STEP 1 · CHOOSE YOUR DESIGN

Which style feels like you?

These are concept designs I made to show my way of designing. Tick one, or choose “mix” and tell me what you like.

☐ **Option A**
Doctor · Conference talk

☐ **Option B**
Start-up · Investor pitch

☐ **Option C**
Factory · Training day

☐ **Mix or my own idea:**

Colours

☐ Navy & teal

☐ Green & gold

☐ Plum & coral

☐ Black & gold

☐ My brand colours

Style and language

☐ Formal

☐ Friendly

☐ Modern

☐ English

☐ Arabic

☐ Both

Only me
I design every file myself, start to finish

Confidential
Your files are never shown to anyone

Your approval
You see the plan and price before we start



— STEP 2 · TELL ME ABOUT YOUR PROJECT

A few answers, and I can plan everything

Your name / company

Your field (factory, clinic, law office, school...)

What is the presentation for? (pitch, conference, report, training)

Your audience and how long you will speak

The one message they must remember

Number of slides and any template to follow

Deadline

Package

- ☐ Starter ☐ Standard ☐ Premium
☐ Not sure

What will you send me?

- ☐ My current file ☐ Notes or a list of points ☐ Logo and colours ☐ Photos or data
☐ Nothing yet, I need help to start

Anything else I should know?

Save this file and send it to me in our chat on Freelancer.com.

I read it myself and reply with your detailed quotation PDF: your roadmap, my advice and the exact price, before we start.